

Dealer Agreement

This Agreement is made between Mehar Tech Company herein referred to as Party A with its registered office at -----Ludhiana in the State of Punjab and engaged in the Manufacturing of Bicycle and assembling of Bicycle Parts

AND

The Dealer of Bicycle (company name) herein referred to as Party B with its Registered office/ Showroom at (address)in the State of (State Name) and engaged in the Sales and service of Bicycles and their parts and accessories.

A. Clauses and Terms AND Conditions

1. The Party A (Manufacturer) will appoint the Dealer(Party B) based on the credentials and financial health of the Dealer.
2. The Dealer after the due diligence being done by the Party A will be given Dealership after paying the requisite fees of Rs 500000/- to the Party A in the mode acceptable (CHEQUE/ ONLINE/ANY OTHER)
3. After receiving the Payment by Party A from the Party B, The Party A will send the Bicycles/Assembled ones Worth Rs 600000/- to the Party B at its Showroom or display room. This will enable Party B to Sell the products at the point of Sale
4. The Party A will ensure all the help and support needed to Party B to smoothen the Sales and after Sales Service.
5. The Party A will ensure warranty service(Parts) for 2 years to the end user of the Bicycles through the Dealer and the expenses of which will be borne by Party A. The Party B will ensure free after Sales Service for 3 years and the expenses of which will be borne by PARTY B
6. The party A will provide Board and Banners to Party B for display of products and services which the Party A is offering
7. The Party A will appoint a permanent employee to Party B who will be there at Dealer's Showroom on Party A's payroll. This employee will help and support in understanding technical knowhow or any issues whatsoever.
8. The Party B will not leave the current dealership for a period two years unless compelled by Force Majeure or any calamity or any unavoidable reason

B Legal Clauses

1. Both Party A and Party B have mutually agreed to perform services as per the norms and Terms AND Conditions mentioned at the beginning.

2. Both Party A and Party B will respect and protect the proprietary and copyrights of each other and under no circumstances will come into conflict with each other.
3. Any dispute or conflict if arises will have to be resolved amicably through consensus and mutual understanding.
4. Under no circumstances Both Party A and Party B will encroach upon rights of each other and even if it does happen, the matter will go to the arbiter for addressing and resolving the issues
5. This Agreement is valid for a period of 3 years from the date of commencement of the same
6. The Jurisdiction of the dispute related to the issue will be the courts in Kolkata only.

Sign and Stamp

PARTY A

Date

Sign and Stamp

PARTY B

Date

Witness Name and Sign

Party A

Witness Name and Sign

Party B